



Hello!

Thank you for your interest in a Festival Production Rights Agreement from the International Theatresports™ Institute.

Keith Johnstone created the ITI in 1998 to promote and develop a worldwide Theatresports™ community and manage the licensing for his formats: Theatresports™, Maestro Impro™, and Gorilla Theatre™. Members of the ITI community can be found all across the world. Have a look at our members page to see where! <http://theatresports.com/our-members>

To become a Festival Production Rights holder, you'll need to submit an application form. All you need to do is follow the instructions and fill in a copy of the attached form. Then send it back to us by email, fax or post.

Email: [admin@theatresports.org](mailto:admin@theatresports.org)  
FAX: +1 (587) 350-5476  
POST: Suite 6 – 215 36 Ave NE  
CALGARY, AB  
T2E 2L4, CANADA

Once your completed application has been received, our Selection Committee will review your eligibility to become a Festival Production Rights holder and therefore a member of the ITI. There are many factors considered in this process such as your knowledge of Keith Johnstone's work, your plans for using Keith's formats, and ensuring there is no conflict with existing companies in your territory.

We aim to be as efficient as possible with the application process. If you are concerned about getting your application processed in time for a planned performance, contact us and we would be happy to give you an estimate of how long your information will take to be reviewed.

If your application is successful, we will send you an agreement and give you further instructions to complete your paperwork.

Please note that the cost of a Festival Production Rights Agreement is 5% of the gross revenue generated from using Keith's formats.

If you have any difficulties filling out the application form, please contact us [admin@theatresports.org](mailto:admin@theatresports.org)

Thank you!

We look forward to improvising with you!





**APPLICATION FORM FESTIVAL PRODUCTION RIGHTS**

To apply for a Festival Production Rights Agreement with the International Theatresports™ Institute, please complete this application form.

This Application is divided into three sections.

- The Application form, which is this page.
- General administrative information about your festival.
- Questions designed to help us learn more about your festival.

Once you have completed the application form please send it to us by email, post or fax.

The undersigned applicant ("Applicant") hereby applies to the Institute for a non-exclusive Festival Production Rights Agreement to use the following improvisational formats created by Keith Johnstone ("Formats")\*:

\_\_\_ Theatresports™     \_\_\_ Gorilla Theatre™     \_\_\_ Maestro Impro™

*Please note that the Institute will generally only approve a new applicant for one format at a time.*

The Applicant wants to do # \_\_\_\_\_ of performances of the selected format(s) during the festival.

The Applicant understands that if granted permission for a Festival Production Rights Agreement, it would permit only:

- a. The number of performances as stated above
- b. Rehearsals needed for said performances only.

*Please note: Applicant is expressly not permitted to collect money for the above noted rehearsals. Applicant is also not permitted to offer public workshops using Keith Johnstone's name or the Format names as advertising.*

Group Name: \_\_\_\_\_

SIGNED at City of \_\_\_\_\_, on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

The Applicant, per: (Please sign and print your name)

\_\_\_\_\_  
Sign

\_\_\_\_\_  
Print

*\*Worldwide Administration of the Production Rights for the Formats: Theatresports™, Gorilla Theatre™ and Maestro Impro™ is managed by the International Theatresports™ Institute in Calgary, Canada on behalf of Keith Johnstone; in order to legally use any of these formats, you must have an approved Production Rights Agreement.*





**Administrative Information**

Group / Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number (Country Code)(Area Code): (\_\_\_\_)\_(\_\_\_\_)\_\_\_\_\_

Fax Number (Country Code) (Area Code): (\_\_\_\_)\_(\_\_\_\_)\_\_\_\_\_

Website: \_\_\_\_\_

**Contact Information**

Administrative Contact: \_\_\_\_\_ Artistic Contact: \_\_\_\_\_

Position: \_\_\_\_\_ Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

**Festival Information**

Festival Name: \_\_\_\_\_

Festival Dates: \_\_\_\_\_

*Please note: you should apply for the license agreement at least two months ahead of your performance.*

What city does your festival take place in: \_\_\_\_\_

When year did your festival start? \_\_\_\_\_

The Applicant, (Please initial) \_\_\_\_\_





**Getting to Know You**

We would like to get to know your group a bit better. If you do not have enough room, please attach a separate sheet with your numbered answers to these questions.

1. What is the artistic vision of your festival?

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2. How many performers and/or groups are involved? \_\_\_\_\_

3. How are the performers and/or groups chosen to participate?

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4. How did you hear about Theatresports™, Gorilla Theatre™ or Maestro™ Impro?

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5. Have you or your players performed this format before? \_\_\_\_\_

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6. What are your plans for promoting the format in your festival? \_\_\_\_\_

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7. What is your auditorium or performance space capacity? \_\_\_\_\_

8. What, if any, is your expected ticket price for the Theatresports/Maestro/Gorilla show(s)?

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Group Name: \_\_\_\_\_

SIGNED at City of \_\_\_\_\_, on the \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

The Applicant, per: (Please sign and print your name)

\_\_\_\_\_  
Sign

\_\_\_\_\_  
Print

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